



CGPH
Banque d'affaires

CGPH BANQUE D'AFFAIRES



offers a comprehensive range of corporate finance services, designed to meet the specific needs of our clients. Below is a summary of the main solutions available:

EQUITY

CGPH Banque d’Affaires provides financing

opportunities through direct equity investments or loans issued directly by the bank. This type of financing is ideal for high-growth potential companies requiring substantial capital to realize their strategic plans. By investing in equity, CGPH Banque d’affaires becomes a true partner, sharing in both the risks and rewards of the client company. This involvement allows us to actively support management and contribute to the growth and success of the company.



CONVERTIBLE LOANS :

as an Innovative Financing Solution

for Companies Seeking to Balance Liquidity Needs with Strategic Growth Opportunities Convertible loans offer an innovative financing solution for companies looking to balance their liquidity requirements with strategic growth opportunities. These loans provide CGPH Banque d’Affaires with the option to convert, fully or partially, the loaned amount into shares or equity in the company under predefined and mutually beneficial conditions. This structure enables businesses to secure immediate funding while maintaining the possibility of establishing a long-term strategic partnership with CGPH Banque d’Affaires. By potentially becoming a shareholder, CGPH Banque d’Affaires reinforces its commitment to supporting the company’s vision and strategic objectives. Convertible loans are particularly well-suited for high-potential companies or those undergoing transformation, as they allow businesses to secure the necessary financial resources for growth without immediate equity dilution. CGPH Banque d’Affaires works closely with its clients to structure these loans transparently and effectively, ensuring a balance between the company’s financial needs and the strategic expectations of both parties. Aligned with its mission, CGPH Banque d’Affaires does not directly manage traditional loans. Where necessary, such services are provided by other entities within the CGPH Group.





Mezzanine Financing:

Mezzanine financing is a hybrid form of funding that combines elements of equity, loans, and profit-sharing. This structure is ideal for companies seeking a balance between debt and equity dilution. CGPH Banque d'affaires offers mezzanine solutions to support ambitious projects requiring significant capital availability. Mezzanine financing can be particularly useful for companies already carrying debt but needing additional capital for growth without compromising their ownership structure. We provide comprehensive advisory services to structure the deal in a way that ensures a balance between assumed risk and expected return, with direct profit participation that encourages both parties to succeed in the project. Our experience and expertise enable us to tailor these solutions to each client's specific needs, ensuring transparency and advantageous terms, in line with the best practices of leading investment banks such as Goldman Sachs and Lazard.



Issuance of Guarantees by Top-Rated Banks: **TOP-RATED**

CGPH Banque d'affaires facilitates the issuance of guarantees by highly rated banks, offering clients the opportunity to obtain credit lines or loans from third parties with solid backing. Bank guarantees are essential tools for enhancing a company's financial credibility in the eyes of potential financiers. Through our network of partnerships with top-tier financial institutions, we ensure that our clients receive favorable terms and easy access to credit. These guarantees can be used in various contexts, including infrastructure projects, international trade operations, and other strategic initiatives. Our role is to coordinate the entire guarantee issuance process, from negotiating terms to securing the guarantee itself, ensuring our clients have all the support they need to achieve their financial goals. We adopt an integrated and strategic approach to ensure that each transaction is structured according to industry best practices, delivering solutions comparable to those offered by market leaders like Goldman Sachs and J.P. Morgan.

GUARANTEES ISSUED BY CGPH COMPANIES:

In addition to guarantees

issued by external banks, CGPH also offers guarantees issued directly by affiliated companies within our group. This option is designed for companies that need a more flexible and readily available guarantee, without having to go through traditional banking channels. Guarantees issued by the CGPH can be used to secure credit lines or loans granted by third parties, improving the company's credit position and facilitating access to necessary financing. Thanks to our integrated structure, we can provide tailored terms and a rapid decision-making process, reducing the time and complexities typically associated with traditional bank guarantees. This type of guarantee is particularly useful for companies operating in high-risk sectors or emerging markets, where bank guarantees may be harder to obtain. Our approach is always aligned with the best practices of leading American investment banks, ensuring agile and competitive solutions



FUNDRAISING SERVICES:

CGPH Banque d'affaires supports companies

in their search for strategic investors through a variety of fundraising services. This includes connecting with private equity funds, M&A transactions, and involving business angels who can bring both capital and expertise to the company. Our team of experts carefully analyzes the client company's profile and the relevant market to identify the best investment opportunities. The goal is to create value for the company, whether through capital infusion or by integrating strategic partners capable of contributing to business growth. Our fundraising services include the preparation of all necessary documentation, presentations to investors, and negotiation of the best possible terms for the client, ensuring a smooth and efficient process. We adopt a proactive, results-oriented approach, in line with the operational standards of leading American investment banks, to ensure the success of every fundraising operation.



CGPH Banque d'affaires

We collaborate with an extensive network of partner banks to help our clients access customized credit lines. This type of fundraising is particularly useful for companies needing structured financing but unwilling or unable to access capital markets directly. CGPH Banque d'affaires acts as an intermediary, leveraging its strong relationships with banks to negotiate favorable terms for its clients. We work closely with our banking partners to ensure that every transaction is structured to meet the specific needs of the company, providing quick and convenient access to the required capital. This service also includes consulting on the selection of the best financing options and assistance throughout the entire credit application and approval process. Our extensive network of strategic relationships enables us to offer financing solutions comparable to those provided by the best investment banks in the market.

FUNDRAISING WITH PARTNER BANKS:

BOND STRUCTURING AND ISSUANCE:

We assist companies in structuring and issuing bonds, providing a complete service from bond structuring to market distribution. Bonds are a fundamental tool for companies wishing to raise capital without diluting their equity. CGPH Banque d'affaires helps clients assess their financial needs, define the bond structure (such as duration, interest rate, and repayment terms), and prepare the necessary documentation for issuance. Additionally, thanks to our distribution network, we can place bonds with qualified investors, ensuring effective coverage and maximizing the chances of a successful operation. We also offer related guarantee services, making the investment more attractive to investors and facilitating access to capital markets.





SECURITIZATION FUNDS CREATION:

Securitization is a complex financial instrument that allows companies to convert their receivables into tradable securities. CGPH Banque d'affaires offers support in the creation of securitization funds through the establishment of Special Purpose Vehicles (SPVs). This process involves segregating the company's assets into a separate entity that issues bonds backed by the cash flows generated by those assets. Securitization can be an effective solution for improving liquidity, reducing credit risk, and accessing new financing channels. CGPH Banque d'affaires assists clients at every stage of the process, from structuring the fund to issuing the bonds, ensuring a transparent operation in compliance with current regulations. Additionally, we provide consulting to maximize the efficiency of securitization and minimize associated costs, delivering a service comparable to that of leading international investment banks.



CROWDFUNDING

CGPH Banque d'affaires partners with a crowdfunding platform to offer an innovative alternative for raising capital. Crowdfunding is particularly suitable for startups or projects with strong public appeal, capable of attracting numerous small investors. Through crowdfunding, companies can access capital without relying on traditional financial channels while also gaining greater public engagement in their project. CGPH Banque d'affaires provides support in preparing the crowdfunding campaign, from defining objectives to creating promotional material and managing communication with investors. Thanks to our partnership, we ensure that every campaign is professionally managed and that the company achieves the best possible results in terms of fundraising and market visibility..

CGPH Banque d'affaires stands out for its innovative and highly personalized approach, aimed at supporting companies at every stage of their growth journey.