



Venture Capital

CGPH Banque d'Affaires

Structuring growth. Engineering equity.

Where vision meets capital, growth becomes inevitable.



1. Executive Summary

CGPH Banque d’Affaires structures and supports venture capital transactions across Europe and beyond. We work with both sides of the table:

- For investors: we originate, validate, and structure equity transactions in early- and growth-stage companies.
- For companies: we design investor-ready governance, financial architecture, and strategic documentation to attract the right capital.

We connect readiness with resources.

We transform ambition into equity-backed growth.



2. Market Context: A Sector of Acceleration

Global insights (PitchBook & CB Insights, 2023):

- Over \$360B in VC deployed globally across 37,000 deals in 2023
- European VC deal volume grew by 28% YOY in early-stage
- 62% of family offices now allocate part of their alternative portfolio to venture deals (UBS 2023)

Key trends:

- Investor focus is shifting toward structured, revenue-generating ventures
- Governance, clarity, and exit logic are now prerequisites
- Co-investment and syndicated capital are gaining preference

CGPH is not a fund. We're a capital architecture partner supporting both investors and founders.

2.1 Macro Venture Capital Landscape

VC has transitioned from “tech optimism” to structured capital deployment.

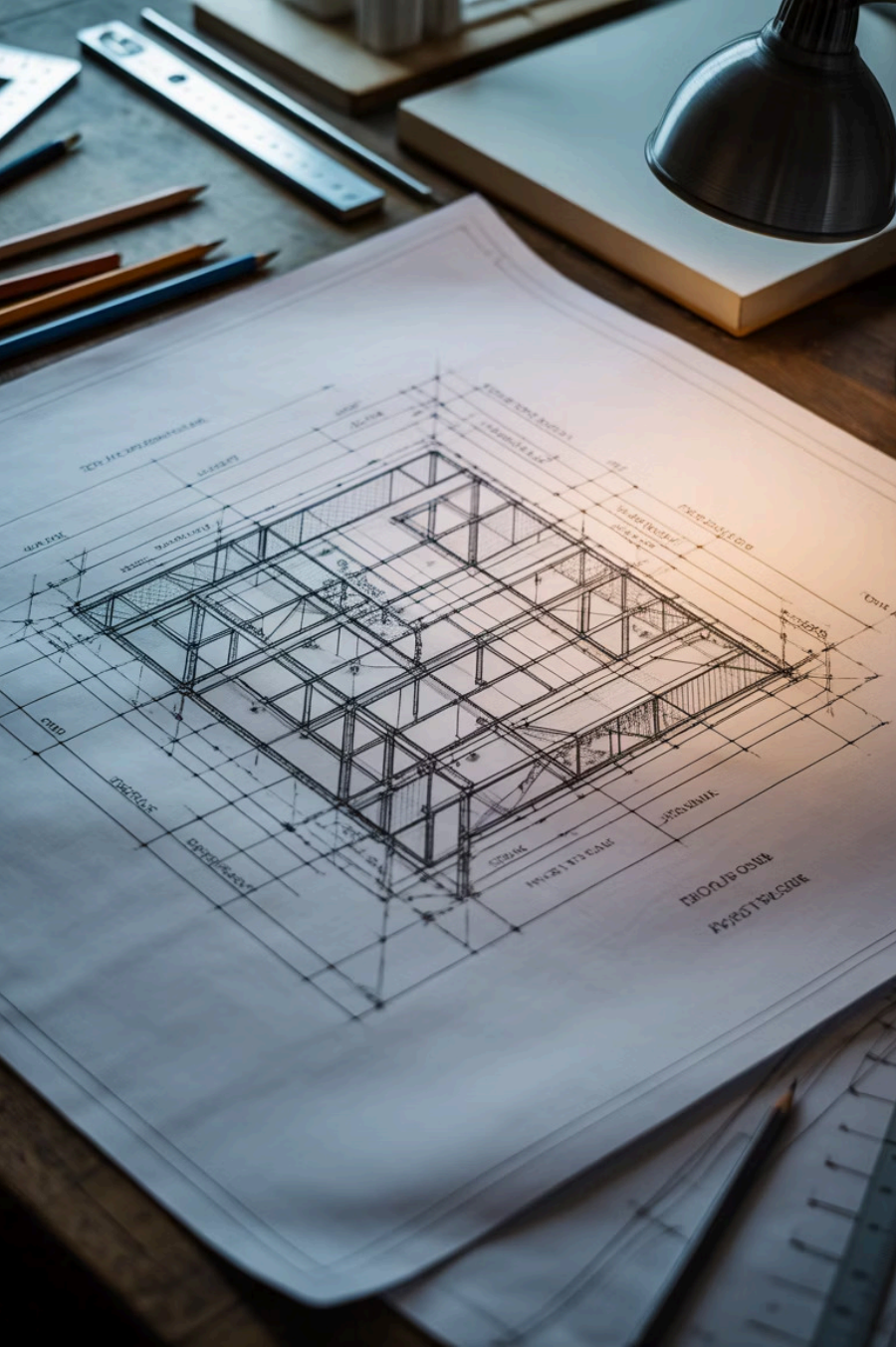
In North America, mega-rounds have declined 40% year-over-year, while follow-on capital into performing Series A–B companies remains strong (Crunchbase 2023).

In Europe, early-stage deal count is stabilizing with greater scrutiny on governance, KPIs, and cap table transparency.

Middle East and Asia are seeing sovereign capital and tech-focused family offices entering pre-IPO venture rounds.

Globally, hybrid rounds (equity + convertible) and investor-led syndicates are increasing in volume.

This shift favours structured opportunities — exactly what CGPH builds.



3. What We Do



For companies:

- Strategic equity roadmap
- Governance & cap table design
- Pitch deck, data room, term sheets
- Investor qualification & outreach strategy

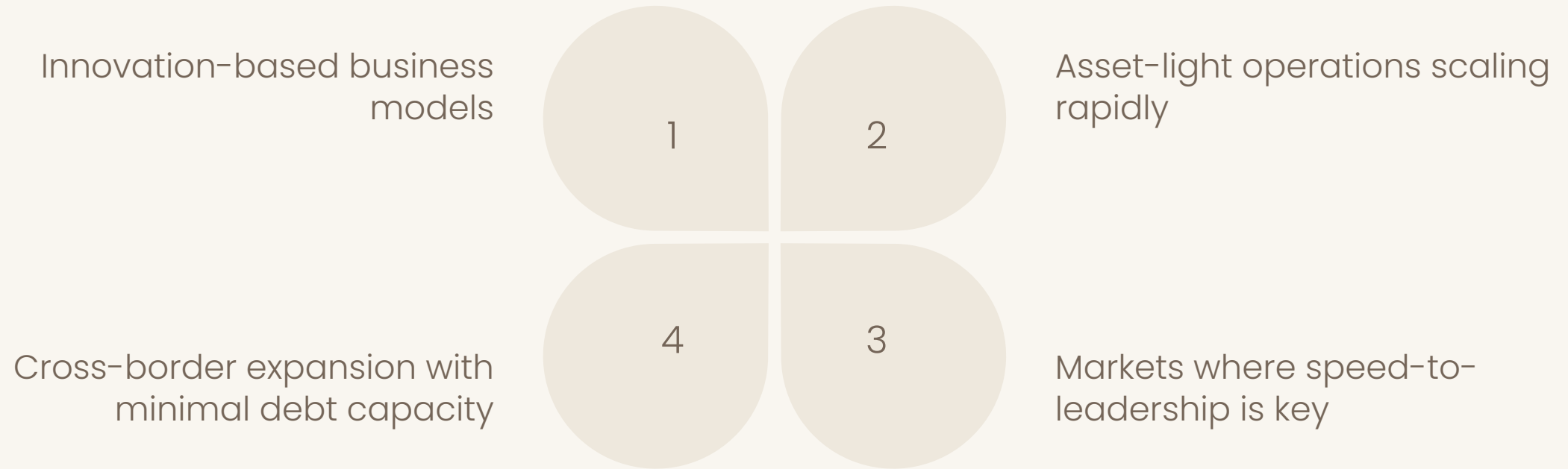


For investors:

- Deal screening & documentation
- Co-investment & syndication structuring
- Convertible note/legal framework coordination
- Exit & monetization strategy support

CGPH provides an institutional-grade framework for venture transactions:

4. Why Venture Capital Still Works



Despite market volatility, venture capital remains the most effective growth lever for:

CGPH ensures that capital is not just available, but compatible.

5. Advantages for Companies



Non-repayable capital



Access to expertise, credibility, and validation



Entry into cross-border investment networks

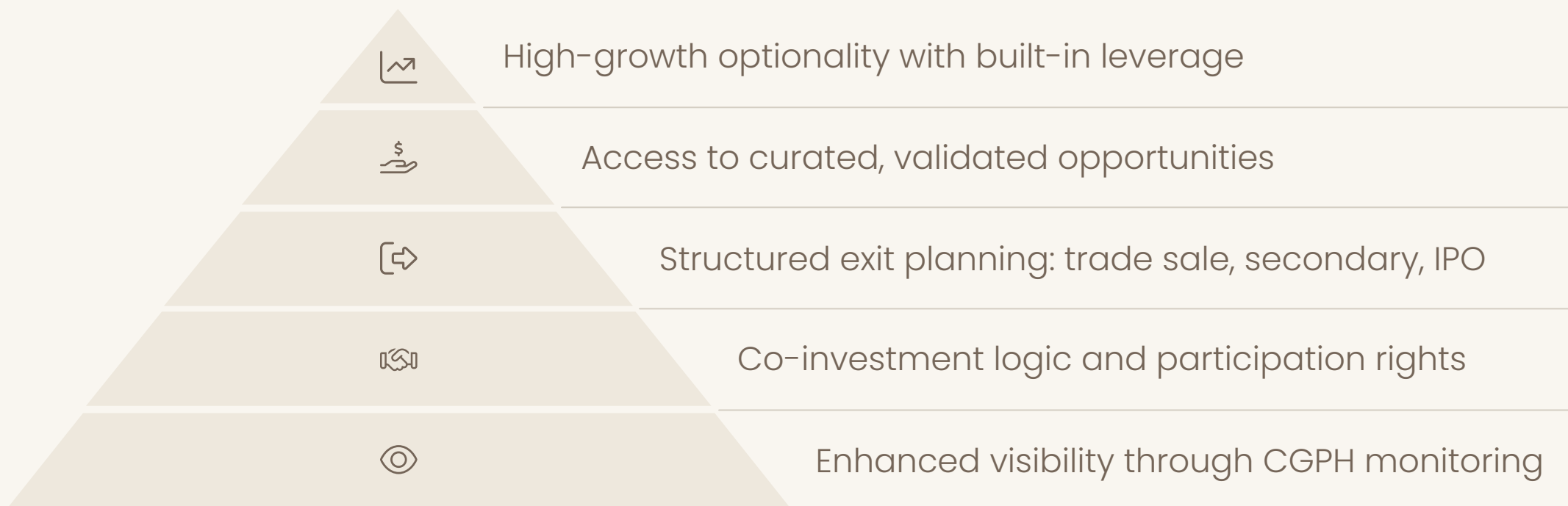


Governance & performance discipline



Accelerated hiring, expansion, and market capture

6. Advantages for Investors



We filter, validate, and support post-investment clarity.



7. Capital Instruments We Structure

Instrument	Description	Ideal For
Equity (preferred)	Standard VC structure	Early/growth-stage with valuation
Convertible notes	Deferred equity	Bridge rounds, timing optionality
SAFE	Pre-valuation instruments	Pre-seed or US-style investors
Warrants	Future upside linked to events	Strategic co-investors
Dual class shares	Control retention for founders	Governance-sensitive investors

8. Case Examples

1

AI Platform (France)

€3.2M equity round structured with 2 family offices

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E-commerce SaaS (Italy)

€1.7M convertible + SAFE hybrid round

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Energy tech (Germany)

€6M club deal co-investment + board setup

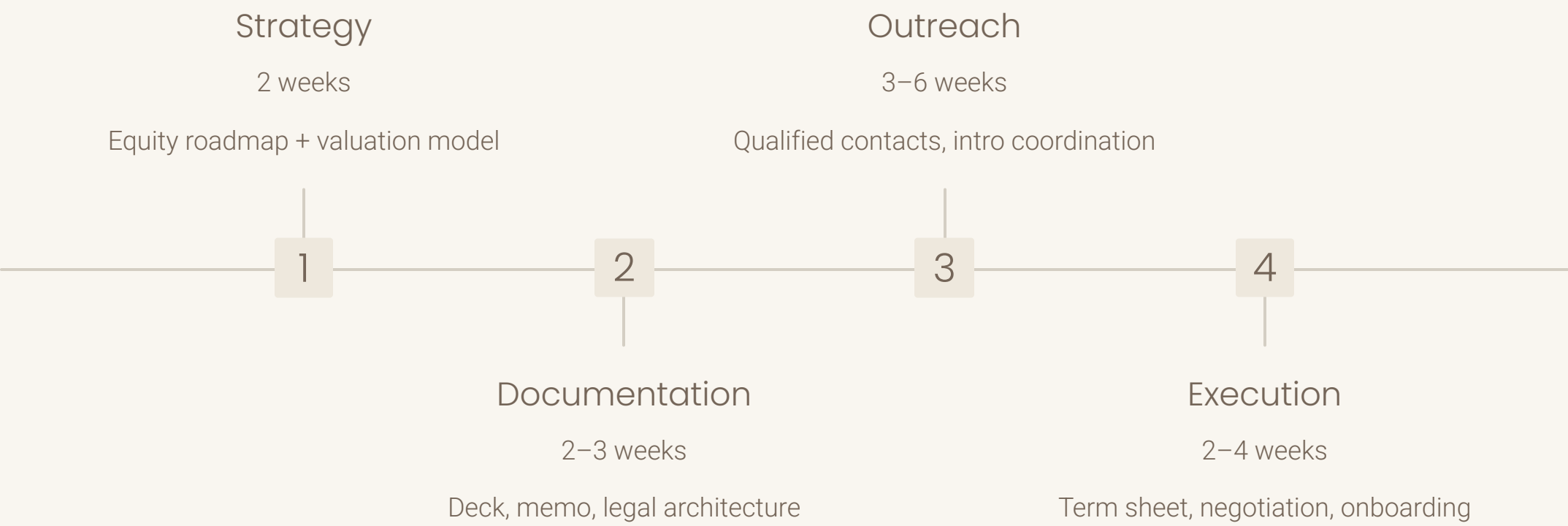
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Medtech (CEE)

Equity + investor rights + earn-out structure → 3-year exit plan



9. Process Timeline



 Total: 8-12 weeks to close, on average

10. For Whom We Work

Companies

- Tech, B2B, SaaS, platform, green economy
- Revenue-generating or in pre-commercial stage
- Cap table ready, IP structured, scalable model

Investors

- VC funds, family offices, strategic players
- Co-investment and SPV-based dealmakers
- Impact and ESG-focused capital providers

11. Selection Criteria

€500k

Minimum Transaction

Transactions between €500k and €50M

€50M

Maximum Transaction

Transactions between €500k and €50M

CGPH only works on:

- Companies with high scalability and exit potential
- Investors with long-term, strategic capital logic

Every mandate is preceded by:

- Pre-screening (deck, team, metrics)
- Governance review
- Cap table audit
- Exit analysis and valuation benchmark

12. What Makes CGPH Different



Not a fund

we build the framework that funds will invest in



Not a broker

we structure, validate, and support execution



Not a pitch agency

we are advisors to both capital and vision



Cross-border operations

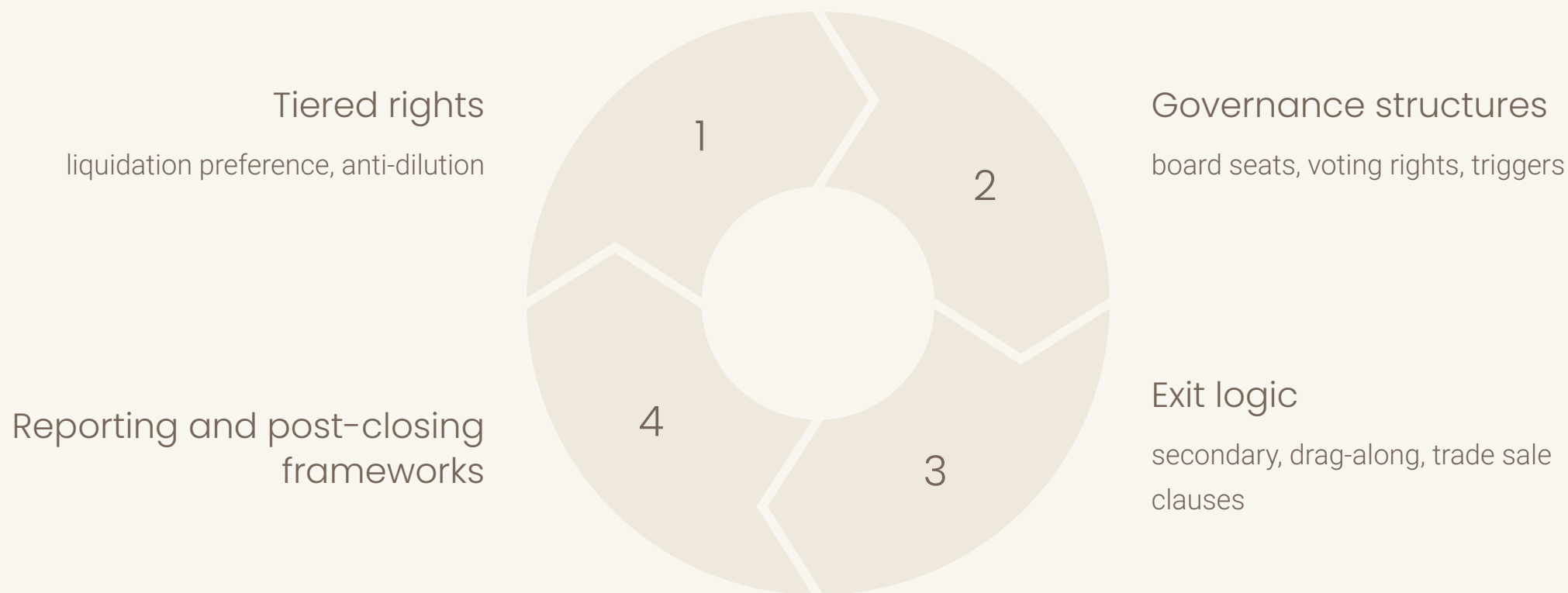
we operate cross-border, across equity, convertible, and hybrid rounds



Expert team

Our team includes professionals from legal, VC, investment banking backgrounds

13. Risk Logic & Capital Alignment



CGPH protects alignment between investors and companies through:

We ensure clarity, accountability, and long-term value retention.



13.1 ESG, Impact, and Thematic Capital

More than 45% of European and North American family offices now integrate ESG or thematic filters into VC deal flow (Campden Research 2023).

CGPH works with:

- Climate and cleantech-oriented investors
- HealthTech, EdTech, and Future of Work LPs
- Gender-diverse and inclusive capital allocators

We integrate impact metrics and UN SDG alignment into documentation and capital narratives

supporting investors and companies in building purpose-aligned, high-performance ventures.

14. Team & Expertise

Senior partners with 15+ years in investment banking, VC, and corporate finance

Legal experts specializing in cross-border M&A and venture transactions

Industry specialists in tech, healthcare, cleantech, and B2B SaaS

Network of 200+ institutional investors across Europe, MENA, and North America

Advisory board including former VC partners and successful entrepreneurs





15. Fee Structure & Engagement Models

CGPH maintains a transparent fee structure tailored to the complexity and scope of each engagement:

- Success-based fees aligned with transaction completion
- Retainer + success fee model for comprehensive mandates
- Co-investment opportunities for select transactions
- Clear fee schedule based on transaction size and complexity

Transaction Size	Company-Side	Investor-Side	Dual Mandate
€500k - €2M	5-7% success fee	3-5% success fee	6-8% success fee
€2M - €10M	3-5% success fee	2-4% success fee	4-6% success fee
€10M+	1-3% success fee	1-2% success fee	2-4% success fee



16. Client Testimonials

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"CGPH's strategic insights were pivotal in refining our investor narrative, and their access to a global network of relevant investors accelerated our Series A funding. Truly a game-changer for our tech startup."

— **Sarah Chen**, Founder & CEO, Innovatech Solutions (Series A Funding Round)

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"The quality of deal flow presented by CGPH is consistently exceptional. Their thorough due diligence provides us with immense confidence in our investment decisions. A trusted partner for our family office."

— **Michael Lee**, Principal Investor (Investment in AI Platform)

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"CGPH's structured approach to capital raising and meticulous documentation significantly streamlined our co-investment process. They understand the intricacies of venture deals and deliver results."

— **Emily White**, Partner, Nexus Ventures (Co-investment in SaaS Solution)

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"When it came to our exit, CGPH was instrumental. Their expertise ensured we achieved an optimal valuation and a smooth transaction, exceeding our initial expectations. Highly recommend their strategic guidance."

— **David Kim**, Former CEO, [Confidential Exited Company] (Acquisition by Large Corp.)

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17. Competitive Positioning

CGPH carves out a distinct position in the market, setting itself apart from traditional approaches and other service providers. Our tailored strategies and deep expertise address the unique needs of high-growth companies, offering significant advantages over conventional methods.

Compared to Traditional Investment Banks

Traditional investment banks often prove too large and inflexible to efficiently handle the agile and frequently complex VC-backed transactions that CGPH specializes in. Their operational structure and client focus typically cater to larger, more established corporate deals, leaving a gap for specialized high-growth funding.

Advantages Over Pure Fundraising Consultants

Pure fundraising consultants may lack the extensive execution capabilities and comprehensive structuring expertise critical for effectively managing complex capital rounds and strategic transactions. CGPH brings a holistic skill set that ensures successful deal completion beyond just initial introductions.

Differentiated from Boutique M&A Advisors

While boutique M&A advisors offer specialized services, they frequently lack profound experience in the venture capital landscape. This often leads to difficulties navigating the unique nuances of early-stage, high-growth companies and their specific investor ecosystems, which require a different approach than traditional M&A.

Unique Value Versus a Direct Investor Approach

Companies attempting a direct approach to investors often encounter challenges due to a lack of structured process, limited network reach, and insufficient negotiation leverage. This frequently results in suboptimal outcomes for companies in terms of valuation, deal terms, and overall transaction efficiency.

Our distinctive approach provides clear benefits across crucial aspects of capital raising and strategic advisory, as highlighted below:

Deal Size Flexibility	Rigid minimums €10M+	Flexible €500k-€50M range
Cross-border Capability	Limited to domestic markets	Global network across Europe, MENA, North America
Investor Network Depth	Generic contacts	Specialized VC network with 200+ institutional investors
Post-transaction Support	Minimal post-closing support	Ongoing monitoring and strategic guidance
Fee Transparency	Complex and opaque structures	Transparent success-based fees

18. Risk Factors & Disclaimers

Investors should carefully consider the following risk factors before engaging in venture capital investments:

- Venture capital investments carry inherent risks including total loss of capital
- Past performance does not guarantee future results
- Market conditions and regulatory changes may impact transaction success
- CGPH provides advisory services but does not guarantee funding outcomes
- All investments subject to thorough due diligence and investor qualification

□ CGPH is committed to transparency and upholding the highest professional standards in all its advisory services.

Contact CGPH

Ready to structure your next venture capital transaction?

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